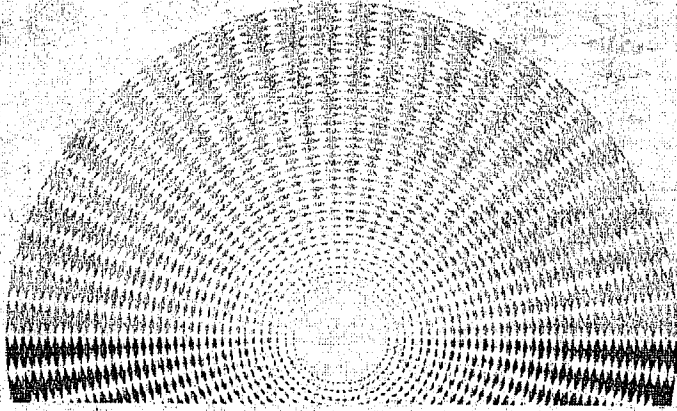


# 2012 PRELIMINARY PROGRAM



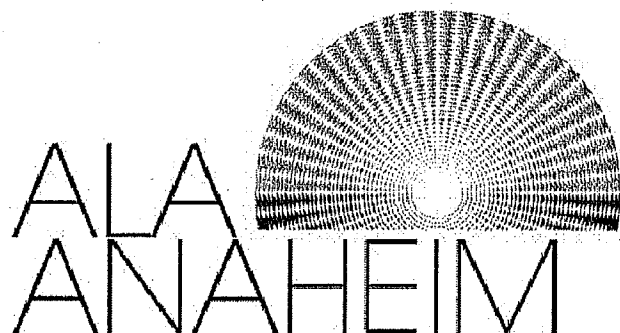
## ALA ANAHEIM

TRANSFORMING OUR LIBRARIES, OURSELVES  
AMERICAN LIBRARY ASSOCIATION ANNUAL  
CONFERENCE & EXHIBITION

JUNE 21-26, 2012 | ANAHEIM CONVENTION CENTER, ANAHEIM, CALIFORNIA



**ALA** American Library Association



AMERICAN LIBRARY ASSOCIATION  
**2012 ANNUAL  
CONFERENCE  
& EXHIBITION**  
ANAHEIM, CA / JUNE 21-26, 2012

ALA Annual Conference is the best place to advance your career, connect with colleagues and to learn new techniques that improve library services to your community.

**THERE IS SOMETHING FOR  
EVERYONE AT ANNUAL!**

**PROGRAMS ON TOPICS INCLUDING:**

- Blogs, Web presence and making the most of the Internet
- Cultural programs for any and all
- Training and mentoring
- Advocacy and fundraising
- New ways to serve teens and children
- Cutting edge innovations in technology for library services
- Outreach to underserved populations

**PRESIDENT'S PROGRAM:**

Featuring Jodi Picoult & Samantha Van Leer

**OPENING AND CLOSING GENERAL SESSION:**

Rebecca MacKinnon & J.R. Martinez

**AUDITORIUM SPEAKERS:**

Dan Ariely, Chris Colfer, John Irving, Dan Rather, Sapphire, Teens Making A Difference, & David Weinberger

**EXCELLENT EVENTS INCLUDING:**

The ALA/ProQuest Scholarship Event Featuring the Rock Bottom Reminders

**NOW SHOWING @ ALA FILM PROGRAM**

Back by popular demand the "Now Showing @ ALA Film Program" will offer a variety of films and documentaries throughout the day from Friday through Monday. Many will give you a chance to meet the films writer, director or subjects.

**JOIN US FOR OUR OPENING DAY RECEPTION**

FRIDAY, JUNE 22, 2012, 5:30 pm – 7:30 pm IN THE EXHIBIT HALL

**NEW SCHEDULE IN 2012**

President's Program and ALA Awards Presentations - SUNDAY, JUNE 24, 3:30 pm – 5:30 pm

Closing General Session and Inaugural Event - TUESDAY, JUNE 26, 9:30 am – 11:00 am

Inaugural Brunch - TUESDAY, JUNE 26, 11:15 am – 1:00 pm

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# 2012 CONTENT AREAS

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Libraries of all types and sizes are transforming in a dynamic and increasingly global information environment with changing needs, expectations, demographics and technologies. Join us to explore and influence the many dimensions of this transformation.

## **Transforming: Community Relationships**

Shift your focus from the library mission to the library's role in helping to meet the community's mission. Look at the skills required to identify and bring stakeholders together, to collaborate. Focus on outcomes – community impact.

## **Transforming: Customer & User Expectations**

User expectations are changing. Libraries must increasingly focus on assessment criteria relevant to users. Research suggests that users want services their way, at their convenience, with a balance of high-touch and high-tech. Libraries focus on the user experience. Learn more about what research on user expectations is telling us.

## **Transforming: E-Book & Collections**

Fundamental changes in the publishing and distribution of content – stemming from both technological and economic change – raise many issues, including: e-books and devices, digital rights management and access, preservation of digital content (both born digital and digitized), data curation, co-creation of content with users, new tools for collection organization and access.

## **Transforming: Library Leadership Expectations – Staff and Boards**

Are you facing: New demands for assessment and accountability? Competition for volunteer time? Increased emphasis on fundraising? The need to build new collaborations? Legal issues? Perception management? Demands that you do “more with less” – when you thought you already were? Broader and more effective advocacy? Succession planning? Explore new possibilities with colleagues.

## **Transforming: Library Workforce**

Grapple with an array of workforce issues: up-skilling current library staff, integrating professionals from other disciplines, meeting the need for multilingual and multicultural staff, demands for new skills in areas such as psychology and design, the impact of the economy on workforce mobility – and more.

## **Transforming: Physical Space**

Talk about the library as space -- transformative spaces, community spaces, training & coaching spaces. Explore the integration of physical and virtual spaces.

## **Transforming: Services**

Learn how libraries offer services where the users are. Talk about how you know when to let go of “legacy” services. Explore connections to e-government, the library as a community repository. Look at the ways new technologies are changing traditional services

## **Transforming: Teaching & Learning**

What 21st century skills do we need to teach? How has “social” affected the way we teach? What’s new in the learning commons? Join colleagues to explore these and other issues.

## **Transforming: Virtual Space**

Hear about new collaborations and the impact of “social,” digital content, instant communication, and remote services.

## **Books & Authors**

Hear today's leading authors talk about the creative process. Get recommendations from the reader's advisory experts. Celebrate the award-winners.

## **Information & Public Policy**

From budgets to privacy, copyright and intellectual freedom – issues related to information policy and library-related public policy are always critical. Be informed on current issues and strategies and on implications for your library.

## **Career Development**

If you're starting a career, looking at mid-career changes – or somewhere in between, there's something here for you. Sessions are focused on networking, skill building and continuous learning. Meet your online personal learning network colleagues or begin building your PLN.

## Transforming: Community Relationships

ALA Unit	Title	Day	Time	Page
ACRL_AFAS	HBCU Library Alliance - History and Accomplishments	Monday June 25	4:00 pm - 5:30 pm	130
ALA-IR	Empowering the People! Libraries and the Attainment of an Information Society in Africa	Sunday June 24	1:30 pm - 3:30 pm	106
ALA-PPOP-CPAC	Libraries at the Crossroads: Programming for Civic Engagement	Saturday June 23	8:00 am - 10:00 am	65
ALA-PPOP-CPAC	Making Sense of the Civil War: Reading and Discussion Program Opportunities	Saturday June 23	10:30 am - 12:00 pm	74
ALA-PPOP-CPAC	Muslim Lives and Culture: Collection Development and Programming Grants	Sunday June 24	10:30 am - 12:00 pm	98
ALA-PPOP-CPAC	Sustainable Partnerships: Affiliations Build Communities	Monday June 25	10:30 am - 12:00 pm	124
ALA-RURALCOM	Building and Sustaining Strategic Plans and Partnerships in your Rural or Tribal Community	Sunday June 24	10:30 am - 12:00 pm	99
ASCLA	Successful Collaboration in Good Times and Bad	Saturday June 23	10:30 am - 12:00 pm	75
EMIERT	Cultural Programming: How to Achieve Meaningful Dialogue at Your Library	Sunday June 24	1:30 pm - 3:30 pm	108
IRRT	The International Sustainable Library Development (ISLD) and the Sister Library Initiative: Cooperation Across Borders	Monday June 25	10:30 am - 12:00 pm	125
IRRT	Mātauranga Māori in New Zealand Libraries: A presentation and workshop on Maori knowledge in New Zealand libraries - IRRT Chair's Program	Monday June 25	1:30 pm - 3:30 pm	129
YALSA	Teen Advisory Boards—Keeping Teens Interested	Monday June 25	10:30 am - 12:00 pm	127

## Transforming: Customer / User Expectations

ALA Unit	Title	Day	Time	Page
AASL	President's Program (AASL)	Saturday June 23	10:30 am - 12:00 pm	70
ACRL_WGSS	"Insert Catchy Label Here or the end of Gen Y, Digital Natives and the Millennial Student Myth"	Monday June 25	8:00 am - 10:00 am	117
ALSC	ALSC and YALSA Joint Presidents' Program: The Digital Lives of Tweens and Young Teens	Monday June 25	8:00 am - 10:00 am	118
ASCLA	Patron Driven Acquisition in Consortia	Saturday June 23	10:30 am - 12:00 pm	75



## Transforming: Customer / User Expectations

ALA Unit	Title	Day	Time	Page
ERT	Collaborative Librarianship	Sunday June 24	8:00 am - 12:00 pm	96
ERT	Books to Go	Saturday June 23	10:30 am - 12:00 pm	76
LITA	"I can do it all by myself": Exploring new roles for libraries and mediating technologies in addressing the Do-It-Yourself mindset of library patrons	Saturday June 23	8:00 am - 10:00 am	67
LITA	Comparing Discovery and Search Tools	Saturday June 23	10:30 am - 12:00 pm	77
LRRT	Library Research Round Table: Research on Library Use and Users	Sunday June 24	10:30 am - 12:00 pm	102
YALSA	ALSC and YALSA Joint Presidents' Program: The Digital Lives of Tweens and Young Teens	Monday June 25	8:00 am - 10:00 am	118

## Transforming: E-Books and Collections

ALA Unit	Title	Day	Time	Page
AASL	eThemes, Newsy and This Week in Newsy: FREE Online Resources for 21st Century Learners (AASL)	Sunday June 24	8:00 am - 10:00 am	93
ACRL	Future of the Book: Innovation in Traditional Industries: ALCTS/ACRL President's Program (ACRL) (ALCTS)	Monday June 25	10:30 am - 12:00 pm	122
ACRL_EBSS	Ubiquitous Video: Can libraries offer it? (Or can libraries adapt?)	Saturday June 23	1:30 pm - 3:30 pm	81
ACRL_RBMS	The Current State of Bibliography and its Future as Practiced and Supported in Special Collections Libraries	Sunday June 24	1:30 pm - 5:30 pm	110
ACRL_WESS	Documenting Sexual Dissidence and Diversity in France, Italy and Spain	Sunday June 24	10:30 am - 12:00 pm	97
AFL	A Kaleidoscope of Butterflies: Music Collection Development for the Non-Specialist	Sunday June 24	10:30 am - 12:00 pm	97
ALA-IR	Digital Humanities in Eurasia	Sunday June 24	10:30 am - 12:00 pm	98
ALA-IR	Spanish e-Publishing	Saturday June 23	4:00 pm - 5:30 pm	89
ALA-PB	Booklist Reference Program — E-Book Reference	Monday June 25	1:30 pm - 3:30 pm	128
ALCTS	Integrating 'e' and 'p': Building a new monograph approval infrastructure	Saturday June 23	8:00 am - 10:00 am	66

## Transforming: E-Books and Collections

ALA Unit	Title	Day	Time	Page
<b>ALCTS; RUSA_ CODES</b>	The E-book Elephant in the Room: Determining What's Relevant and Effective for Your Patrons & Making Effective Decisions for Your Future E-collection	Saturday June 23	8:00 am - 10:00 am	66
<b>ALCTS</b>	ALCTS Affiliates Showcase	Saturday June 23	4:00 pm - 5:30 pm	89
<b>ALCTS</b>	Current Research on and Use of FRBR in Libraries	Sunday June 24	8:00 am - 10:00 am	94
<b>ALCTS</b>	Transforming Collections	Sunday June 24	8:00 am - 10:00 am	94
<b>ALCTS</b>	RDA Worldwide	Sunday June 24	1:30 pm - 3:30 pm	107
<b>ALCTS</b>	Future of the Book: Innovation in Traditional Industries: ALCTS/ACRL President's Program (ACRL) (ALCTS)	Monday June 25	10:30 am - 12:00 pm	122
<b>ALCTS_CRS</b>	Ending the Big Deal: Truth and Consequences	Sunday June 24	1:30 pm - 3:30 pm	107
<b>ALCTS_ PARS</b>	Brittle Book Strategies for the 21st Century	Saturday June 23	10:30 am - 12:00 pm	74
<b>ASCLA; EMIERT</b>	Virtual Faiths: Cooperative Digitization Projects	Monday June 25	8:00 am - 10:00 am	118
<b>GODORT</b>	RDA and Government Publications	Monday June 25	10:30 am - 12:00 pm	125
<b>LITA</b>	Making Textbooks Affordable: A Successful Initiative at a University Library	Saturday June 23	4:00 pm - 5:30 pm	91
<b>LITA</b>	International Library Partnerships: Logistical and Technical Issues Relating to International Digitization Projects	Sunday June 24	8:00 am - 10:00 am	94
<b>LITA</b>	Long-term Stewardship of Scientific Data: Your Library Can Participate in DataONE	Sunday June 24	8:00 am - 12:00 pm	96
<b>LITA</b>	The Fourth Paradigm: Data-Intensive Research, Digital Scholarship and Implications for Research Libraries	Sunday June 24	4:00 pm - 5:30 pm	114
<b>LITA</b>	Data Management: What is the library's role?	Monday June 25	8:00 am - 10:00 am	119
<b>LITA</b>	It Takes a Village: Implementing a Homegrown Solution for Streaming Video Resources	Monday June 25	10:30 am - 12:00 pm	126
<b>MAGIRT</b>	The Nuts and Bolts of Map Scanning: Building Your Map Scanning Toolbox	Sunday June 24	1:30 pm - 3:30 pm	109
<b>PLA</b>	Publish Or Bust!: An ePublishing Odyssey	Saturday June 23	4:00 pm - 5:30 pm	92

## Transforming: Library Leadership Expectations -- Staff and Board

ALA Unit	Title	Day	Time	Page
AASL	School District Supervisors' Critical Issues (AASL)	Sunday June 24	4:00 pm - 5:30 pm	111
ACRL_ULS	The Librarian Has Left the Building: Keeping the Knowledge Alive through Succession Planning	Saturday June 23	10:30 am - 12:00 pm	72
AFL-REFOR- MA	REFORMA President's Program: Leadership is an Urgency - Fire it Up!	Saturday June 23	1:30 pm - 3:30 pm	82
ALA	Keep the Fight Going: Libraries Fight Back	Monday June 25	10:30 am - 12:00 pm	122
ALA-ALADV	Fundraising: Creating a Legacy—Building a Bequest Program	Saturday June 23	1:30 pm - 3:30 pm	83
ALA-IR	Proving Our Relevance: A Comparison of European and American Assessment Practices	Monday June 25	10:30 am - 12:00 pm	123
ALA-IR	How Taiwan Maximizing Information Services through Public Libraries, Digitalization, LIS Education, Information Literacy, Library Assc. & Globalizing	Monday June 25	8:00 am - 10:00 am	117
ALA-PAC	PR Forum	Sunday June 24	8:00 am - 10:00 am	93
ALA-RU- RALCOM	Advocacy and Fundraising for your Rural or Tribal Library	Saturday June 23	1:30 pm - 3:30 pm	83
ALSC	How to Save Your Library: Advocating on Multiple Fronts during Economic Crisis	Monday June 25	1:30 pm - 3:30 pm	128
ALTAFF	Nuts & Bolts for Academic Friends Groups	Saturday June 23	10:30 am - 12:00 pm	74
ALTAFF	Transforming Libraries Through Frontline Advocacy	Sunday June 24	1:30 pm - 3:30 pm	107
ASCLA	Library of the Future: The Indispensable Library	Saturday June 23	1:30 pm - 3:30 pm	84
ASCLA	ASCLA President's Program: Duct Tape Marketing and Advocacy	Sunday June 24	10:30 am - 12:00 pm	100
ASCLA; PLA	Consultants Give Back	Sunday June 24	1:30 pm - 5:30 pm	111
FAFLRT	Disaster Response - Lessons Learned	Saturday June 23	1:30 pm - 3:30 pm	84
IRRT	Expecting the Unexpected: Libraries Respond to Profound Change-International Papers & Projects Session	Saturday June 23	1:30 pm - 3:30 pm	85
LITA	IT Project Management for Libraries - What Works? What Really Really Doesn't	Saturday June 23	1:30 pm - 3:30 pm	85

## Transforming: Library Leadership Expectations -- Staff and Board

ALA Unit	Title	Day	Time	Page
LITA	New Library Technology Paradigms: OS vs Black Box vs Hybrids	Saturday June 23	1:30 pm - 3:30 pm	85
LITA	Utilizing Patron Driven Acquisitions Technology to Connect 455,00 Users at 23 College Campuses	Saturday June 23	1:30 pm - 3:30 pm	86
LITA	Linked Data & Next Generation Catalogs	Saturday June 23	8:00 am - 12 pm	70
LITA	Kuali OLE: Community Ready Software for Your Library!	Saturday June 23	10:30 am - 12:00 pm	77
LITA	Trends in Cloud Computing	Sunday June 24	10:30 am - 12:00 pm	101
LITA	Top Technology Trends & LITA Awards Presentation	Sunday June 24	1:30 pm - 3:30 pm	108
LITA	iPads for Staff Use	Monday June 25	8:00 am - 10:00 am	119
LITA	Teaching New Dogs Old Tricks: Using Technology to Train and Manage Student Employees	Monday June 25	8:00 am - 12 pm	121
LITA	The Ultimate Debate: Cloud Computing: Floating or Free Falling?	Monday June 25	1:30 pm - 3:30 pm	129
LITA	Drive your project forward with Scrum	Monday June 25	4:00 pm - 5:30 pm	131
LITA	IT Tactical and Strategic Planning in the Library	Monday June 25	4:00 pm - 5:30 pm	131
LLAMA	Selecting the Right Integrated Library System	Saturday June 23	8:00 am - 10:00 am	68
LLAMA_BES	Library Service Planning: Leveraging Your Organization to Transform Your Library	Saturday June 23	10:30 am - 12:00 pm	78
LLAMA_BES	Sustainable Thinking: Pasageways to Beter Buildings, Budgets and Beyond	Monday June 25	10:30 am - 12:00 pm	126
LLAMA_FRFDS	Fare 2012—Fundraising Incubator: New Ideas? How to Avoid an Epic Fail	Saturday June 23	10:30 am - 12:00 pm	78
LLAMA_FRFDS	Stewardship: Do you know where your donors are?	Sunday June 24	4:00 pm - 5:30 pm	114
LLAMA_LOMS	Future Quest: Creating a Vision for Academic Libraries	Saturday June 23	8:00 am - 10:00 am	68
LLAMA_MAES	Let the Data Talk: Communicating Assessment Results to Stakeholders	Sunday June 24	1:30 pm - 3:30 pm	109
LLAMA_PRMS	Is It time to reevaluate your library's marketing?	Saturday June 23	4:00 pm - 5:30 pm	91
LLAMA_PRMS	PR Xchange (formerly Swap 'n' Shop)	Sunday June 24	10:30 am - 12:00 pm	101



## Transforming: Library Leadership Expectations -- Staff and Board

ALA Unit	Title	Day	Time	Page
LLAMA_ PRMS	Library Marketing Unprogram: Learn from your peers	Monday June 25	8:00 am - 10:00 am	120
LLAMA_ SASS	Sharing Our Collections : Looking to the Future	Sunday June 24	10:30 am - 12:00 pm	102
LLAMA_ SASS	FEAST: Future & Emerging Access Services Trends	Sunday June 24	4:00 pm - 5:30 pm	114
LLAMA_ SASS	Is Telework Working? The Benefits and Pitfalls of Virtual Work	Monday June 25	8:00 am - 10:00 am	120
LRRT	Library Research Round Table: Research into Practical Problem Solving in Libraries	Saturday June 23	1:30 pm - 3:30 pm	86
PLA	Guts and Glory: The Truth on What It Takes to Lead	Saturday June 23	10:30 am - 12:00 pm	78
PLA	Shift Happens: Leading an Evolution	Saturday June 23	1:30 pm - 3:30 pm	87
PLA	Get More Bang For the Buck! Best Practices in Collection Management	Saturday June 23	4:00 pm - 5:30 pm	91
PLA	Create and Innovate! : How to Champion Creative and Innovation in your Organization	Sunday June 24	8:00 am - 10:00 am	95
PLA	Materials Handling Automation to Reduce Operating Costs	Sunday June 24	10:30 am - 12:00 pm	102
PLA	Dangerous Ideas: What if We Took Volunteers Seriously?	Sunday June 24	4:00 pm - 5:30 pm	115
RUSA	Keep the Fight Going: Libraries Fight Back	Monday June 25	10:30 am - 12:00 pm	122
RUSA_ STARS	International ILL: A Global Perspective on Resource Sharing	Saturday June 23	1:30 pm - 3:30 pm	88
RUSA_ STARS	Implementing the "STAR" Checklist for High Performance Library Resource-Sharing	Sunday June 24	1:30 pm - 3:30 pm	110
SORT	Stop the Privatization Beast: Preventing Privatization Through Library Advocacy A Panel Discussion (SORT)	Sunday June 24	1:30 pm - 5:30 pm	111
YALSA	The 4 Ps: Library Marketing for Young Adults	Monday June 25	4:00 pm - 5:30 pm	131

## Transforming: Library Workforce

ALA Unit	Title	Day	Time	Page
AASL	When Worlds Collide: An AASL and Common Core Mash Up (AASL)	Saturday June 23	8:00 am - 10:00 am	64
AASL	Educating 21st-Century School Librarians to Help 21st-Century K-12 Students Learn (AASL)	Saturday June 23	4:00 pm - 5:30 pm	89
ACRL	The Current Status of Academic Librarians: The Best of Times or the Worst of Times?	Saturday June 23	1:30 pm - 3:30 pm	80
ACRL	Winning on Two Fronts: How Library Residencies are Placing Libraries at the Leading Edge of Innovation and Diversity Initiatives	Saturday June 23	10:30 am - 12:00 pm	71
ACRL	Data Curation as a Form of Collaborative Research	Sunday June 24	1:30 pm - 3:30 pm	105
ACRL_STS	STS Research Forum for Science & Technology Library Research	Sunday June 24	1:30 pm - 3:30 pm	105
AFL-REFORMA	From Seeds to Trees: Growing the Bilingual Librarians of Tomorrow from High School Diploma to MLIS	Saturday June 23	8:00 am - 10:00 am	65
AFL-REFORMA	Recruitment for Latino Library & Information Professionals	Sunday June 24	10:30 am - 12:00 pm	98
ALA-COA	Standards Review Update	Monday June 25	10:30 am - 12:00 pm	122
ALCTS_AS	Transforming Technical Services: Growing IT Skill Sets Within Technical Services Departments	Saturday June 23	1:30 pm - 3:30 pm	84
ASCLA	Train the Technology Trainer: Developing 21st Century Library Staff	Monday June 25	8:00 am - 10:00 am	118
LEARNRT	Empowering Staff to Learn: Self Directed Learning Models (LEARNRT)	Saturday June 23	1:30 pm - 3:30 pm	85
LITA	Adrenaline rush @ Belgrade City Library	Monday June 25	10:30 am - 12:00 pm	125
PLA	Growing Leaders from Within: Cultivating your Library's Future Leaders & Managers	Saturday June 23	8:00 am - 10:00 am	69

## Transforming: Physical Space

ALA Unit	Title	Day	Time	Page
AASL	Think, Create, Share, Grow: Setting the Stage for Collaborative Inquiry (AASL)	Saturday June 23	1:30 pm - 3:30 pm	80
ALA-IR	Building libraries for the future - Best practices from East Asia	Saturday June 23	10:30 am - 12:00 pm	72
ERT	Rethink & Re-envision: Dynamic Redesigns of existing spaces	Saturday June 23	10:30 am - 12:00 pm	76
LLAMA_BES	Emerging Library Space	Saturday June 23	10:30 am - 12:00 pm	78
LLAMA_BES	The Library: Moving Beyond Community Living Room	Saturday June 23	10:30 am - 12:00 pm	77
LLAMA_BES	Fusion Libraries: New Models for New Times	Saturday June 23	1:30 pm - 3:30 pm	86
LLAMA_BES	STEM (Science, technology, engineering, math): Building an Interactive Library/Museum Space for Kids	Saturday June 23	4:00 pm - 5:30 pm	91
LLAMA_BES	Sustainable LLAMA	Sunday June 24	8:00 am - 10:00 am	94
LLAMA_BES	Where the Wild Things Are: Children's Discovery & Learning Spaces	Sunday June 24	8:00 am - 10:00 am	95
LLAMA_BES	"The Evolving Learning Commons"	Sunday June 24	1:30 pm - 3:30 pm	109
LLAMA_BES	Emerging Library Space Type -- "The Evolving Learning Commons - Children, Teens and Families"	Sunday June 24	1:30 pm - 3:30 pm	109
LLAMA_BES	Top Library Building Trends	Monday June 25	1:30 pm - 3:30 pm	129

## Transforming: Services

ALA Unit	Title	Day	Time	Page
ACRL	Grown Ups Just Want to Have Fun! Library Play Programming for College Students of All Ages	Saturday June 23	8:00 am - 10:00 am	64
ACRL	Addressing Global Diversity: Meeting the Needs of International Students in Academic Libraries	Saturday June 23	10:30 am - 12:00 pm	70
ACRL	Diving in and Learning to Swim as a New Distance Education Librarian	Sunday June 24	10:30 am - 12:00 pm	96
ACRL	Ya' at' eeh! Serving American Indian students	Sunday June 24	10:30 am - 12:00 pm	97
ACRL_CLS	Reference Resurrected: Models for the 21st-Century College Library	Saturday June 23	1:30 pm - 3:30 pm	81

## Transforming: Services

ALA Unit	Title	Day	Time	Page
ALA-CRC	Money Smart Week @ Your Library	Sunday June 24	1:30 pm - 3:30 pm	106
ALA-LITERACY; ALA-OLOS	Literacy for All: Adult learners @ your library	Saturday June 23	10:30 am - 12:00 pm	73
ALA-OLOS; SRRT	The Martin Luther King, Jr. Holiday Multi-Cultural Idea Exchange	Saturday June 23	1:30 pm - 3:30 pm	88
ALA-OLOS; RUSA_RSS; PLA; ASCLA; ALTAFF	How Libraries Are Serving the Evolving Needs of Baby Boomers and Older Adults	Sunday June 24	4:00 pm - 5:30 pm	113
ALSC	You want me to circ WHAT?! or How to best utilize toys as a literacy tool in programs and as a fun part of your lending collection	Saturday June 23	8:00 am - 10:00 am	66
ALSC	Exploring Rainbow Family Collections	Saturday June 23	4:00 pm - 5:30 pm	90
ALSC	I WANT A TRUCK BOOK! Reorganizing Your Picture Book Collection to Meet the Needs of Young Patrons and Their Caregivers	Sunday June 24	4:00 pm - 5:30 pm	114
ASCLA	Writing a Way Out: The Success of Writing Programs in Correctional Settings	Saturday June 23	8:00 am - 10:00 am	67
ASCLA	Innovative programs impacting rural and urban libraries funded through LSTA: Preschool Connections, Mother Goose Alive, and Brain Boxes Collaboration	Saturday June 23	10:30 am - 12:00 pm	75
ASCLA	Touching Literacy: iPads in the School Library Serving Incarcerated and Detained Youth	Sunday June 24	1:30 pm - 3:30 pm	108
ASCLA	Locked Up! Go Inside a Juvenile Detention Center	Monday June 25	12:00 pm - 5:00 pm	127
GAMERT	Games and Gaming Forum (GameRT)	Saturday June 23	10:30 am - 12:00 pm	76
GLBTRT	GLSEN Safe Space Training (GLBT Round Table)	Saturday June 23	1:30 pm - 3:30 pm	84
GLBTRT	GLSEN Safe Space Training (GLBT Round Table)	Sunday June 24	1:30 pm - 3:30 pm	84

## Transforming: Services

ALA Unit	Title	Day	Time	Page
LITA	Current Issues in Accessibility: How Blind and Learning Disabled Patrons Use Audio to Access the Internet	Monday June 25	8:00 am - 10:00 am	119
LITA	Current Technology in Libraries: Flash Presentations	Monday June 25	8:00 am - 10:00 am	119
LITA	Focus on the Future: Connecting Books & The 21st Century Reader	Monday June 25	10:30 am - 12:00 pm	126
PLA	Smart Investing@your library; Everyone Counts!	Saturday June 23	8:00 am - 10:00 am	69
PLA	Every Child Ready to Read: Implementation Tips!	Saturday June 23	1:30 pm - 3:30 pm	87
PLA	An Introduction to Integrated Advisory Services	Sunday June 24	10:30 am - 12:00 pm	102
RUSA_ BRASS	Smart investing@your library: Program Models That Work	Saturday June 23	10:30 am - 12:00 pm	79
RUSA_ BRASS	Adventures in Dataland: Business Data Sources	Monday June 25	8:00 am - 12 pm	121
RUSA_ CODES	The RA Forum: Browsing for Pleasure in the Digital Age	Saturday June 23	10:30 am - 12:00 pm	79
RUSA_ CODES	Readers' Advisory for Town AND Gown: Academic and Public Library Partnerships for RA Services	Monday June 25	10:30 am - 12:00 pm	126
RUSA_HS; GODORT	Mining Gold from the 1940 U.S. Census	Sunday June 24	1:30 pm - 3:30 pm	108
RUSA_ MARS	Discovery Systems: The Promise and the Reality	Sunday June 24	4:00 pm - 5:30 pm	115
RUSA_RSS	18th Annual Reference Research Forum	Sunday June 24	1:30 pm - 3:30 pm	110
YALSA	Spectacular Services for At-Risk Teens	Saturday June 23	1:30 pm - 3:30 pm	88
YALSA	Graffiti, Poetry, Dance: How Public Library Art Programs Affect Teens	Sunday June 24	10:30 am - 12:00 pm	103
YALSA	Passive Programming that's Anything But: Reaching Young Adults Subversively	Sunday June 24	4:00 pm - 5:30 pm	115
YALSA	A Year of Programs for 10 to 14 Year Olds	Monday June 25	1:30 pm - 3:30 pm	130



## Transforming: Teaching & Learning

ALA Unit	Title	Day	Time	Page
AASL	Critical Thinking in a Digital Age: The Positive Influence of Web 2.0 Tools (AASL)	Saturday June 23	1:30 pm - 3:30 pm	79
AASL	Revitalizing the Research Process: Bringing Research into the 21st Century (AASL)	Sunday June 24	1:30 pm - 3:30 pm	104
AASL	When Miss Rumphius Meets Hugo Cabret: Scaffolding Using Picture Books (AASL)	Sunday June 24	1:30 pm - 3:30 pm	104
AASL	But What Are They Learning? (AASL)	Saturday June 23	4:00 pm - 5:30 pm	89
AASL	Using Digital Simulations to Teach 21st Century Skills: Linking Theory, Research and Practice (AASL)	Sunday June 24	4:00 pm - 5:30 pm	112
AASL	Share the Wealth: Contribute to the AASL Standards for the 21st-Century Learner Lesson Plan Database (AASL)	Sunday June 24	8:00 am - 10:00 am	93
AASL	A College Readiness Dialogue at the Grassroots Level (AASL)	Monday June 25	8:00 am - 10:00 am	116
AASL	Get Them Talking About Books!: Using Protocols to Assist Students with Making Book Choices and Developing a Reading Plan. (AASL)	Monday June 25	1:30 pm - 3:30 pm	127
ACRL	Preparing College-Ready 21st Century Citizens with Integrated Information/Media Literacy Programs in Education	Saturday June 23	10:30 am - 12:00 pm	71
ACRL_IS	Learning Styles: Fiction, Nonfiction, or Mystery?	Sunday June 24	1:30 pm - 3:30 pm	105
ACRL_STS	Preparing Tomorrow's Science Professionals	Monday June 25	8:00 am - 12:00 pm	121
ACRL_DLS	Embedded Librarian Best Practices: You can do it, we can help	Saturday June 23	8:00 am - 10:00 am	64
ALA-PPO	Discover Tech: How to present exciting engineering programs in your library	Saturday June 23	1:30 pm - 3:30 pm	83
ALA-PPO	Discover Earth: How to present programs about earth sciences in your library	Sunday June 24	1:30 pm - 3:30 pm	106
ALSC	Science in the Stacks	Saturday June 23	10:30 am - 12:00 pm	74
LEARNRT	Ignite, Interact & Engage Adult Learners: Maximizing the Learning Outcome (LEARNRT)	Sunday June 24	10:30 am - 12:00 pm	100
LEARNRT	Nuts and Bolts of Staff Training: Discussion and Resources for New Trainers (LEARNRT)	Monday June 25	10:30 am - 12:00 pm	125
LIRT	Critical Thinking and Library Instruction: Fantasyland or Adventureland?	Sunday June 24	10:30 am - 12:00 pm	100

## Transforming: Teaching & Learning

ALA Unit	Title	Day	Time	Page
LITA	Back to Basics: Strategies & Techniques for Teaching Basic Digital Literacy to Underserved Populations	Saturday June 23	10:30 am - 12:00 pm	77

## Transforming: Virtual Space

ALA Unit	Title	Day	Time	Page
AFL-REFOR-MA	Online Tools for Spanish Speakers	Sunday June 24	4:00 pm - 5:30 pm	112
ALA	Linking Data Across Libraries, Archives, and Museums	Saturday June 23	1:30 pm - 3:30 pm	82
ALA-OITP	WO Breakout II - Cutting Edge Technology Services	Saturday June 23	10:30 am - 12:00 pm	73
ALCTS	NISO'S IOTA Initiative: Improving OpenURLs Through Analytics	Sunday June 24	10:30 am - 12:00 pm	99
ALCTS	Kuali OLE: Developing & Implementing a Community Source LMS	Monday June 25	8:00 am - 10:00 am	118
ALSC	There's an App for That: Using Technology to Enhance Children's Librarianship	Sunday June 24	10:30 am - 12:00 pm	99
EMIERT	Community Voices: Preserving the History and Culture of Our Communities	Saturday June 23	10:30 am - 12:00 pm	76
FAFLRT	Social Media in Federal Libraries	Saturday June 23	10:30 am - 12:00 pm	76
LITA	Reaching Your Patrons with the Mobile Web: Tips and Tricks for Customer Service Success	Saturday June 23	8:00 am - 10:00 am	68
LITA	Responsive Web Design: get beyond the myth of the mobile Web	Sunday June 24	10:30 am - 12:00 pm	100
LITA	Scaling Drupal: Building a 4 Million+ Union Catalog	Monday June 25	1:30 pm - 3:30 pm	129
LITA	Building a Library Lab for Emerging Technology--No Research Programmers Required	Monday June 25	4:00 pm - 5:30 pm	131
PLA	QRcodes Augmented Realities, and Mobile Library Services	Saturday June 23	1:30 pm - 3:30 pm	87
PLA	The Right Service at the Right Time: e-Gov and More Made Easy	Sunday June 24	4:00 pm - 5:30 pm	115
PLA	Digital Inclusion: Libraries Transform Communities	Monday June 25	1:30 pm - 3:30 pm	130
RUSA; RUSA MARS	RUSA President's Program: Library in Your Hand: Mobile Technologies for Exchanging Information with Patrons	Sunday June 24	10:30 am - 12:00 pm	103

## Transforming: Virtual Space

ALA Unit	Title	Day	Time	Page
RUSA	Let's Work Together: Integrating Social Media, Online Marketing, and Outreach	Monday June 25	8:00 am - 10:00 am	120
RUSA_ MARS; RUSA_RSS	Are Virtual Reference Services Worth the Effort? What ROI Analysis and User Evaluations Tell Us	Saturday June 23	1:30 pm - 3:30 pm	87
YALSA	Being a Social Teen Advocate	Saturday June 23	4:00 pm - 5:30 pm	92

## Books & Authors

ALA Unit	Title	Day	Time	Page
AASL	Best of the Best from the University Presses (AASL)	Sunday June 24	1:30 pm - 3:30 pm	105
AFL-AILA	American Indian Youth Literature Awards Presentation	Sunday June 24	6:00 pm - 8:00 pm	116
AFL-APALA	APALA Literary Awards	Sunday June 24	8:00 am - 10:00 am	93
AFL-APALA; AFL-REFOR- MA	APALA and REFORMA President's Program	Sunday June 24	10:30 am - 12:00 pm	98
AFL-REFOR- MA	Día de los Niños/Día de los Libros: A Celebration of Children and Books	Saturday June 23	10:30 am - 12:00 pm	72
AFL-REFOR- MA	Pura Belpré Celebration	Sunday June 24	1:30 pm - 3:30 pm	106
ALSC	Nonfiction Book Blast: Booktalks and Activities for Your Library	Saturday June 23	1:30 pm - 3:30 pm	84
ALSC	Writing about War for Young People: Three Writers, Three Wars	Saturday June 23	4:00 pm - 5:30 pm	90
ALSC	The New Nonfiction: What is it, and Does It Matter?	Sunday June 24	1:30 pm - 3:30 pm	107
ALTAFF	First Author, First Book	Saturday June 23	8:00 am - 10:00 am	67
ALTAFF	Historical Fiction @ your library	Saturday June 23	10:30 am - 12:00 pm	75
ALTAFF	Isn't It Romantic?	Saturday June 23	1:30 pm - 3:30 pm	84

## Books & Authors

ALA Unit	Title	Day	Time	Page
ALTAFF	Geek Alert! Your Brain on Science and Technology	Sunday June 24	10:30 am - 12:00 pm	99
ALTAFF	Books Without Boundaries: Crossover Fiction for YAs and Adults	Monday June 25	10:30 am - 12:00 pm	124
ALTAFF	ALTAFF President's Program with Dan Rather	Monday June 25	8:30 am - 10:00 am	122
EMIERT	The Coretta Scott King Book Awards Breakfast	Sunday June 24	7:00 am - 9:30 am	93
GLBTRT	Lambda Literary Foundation Program (GLBT Round Table)	Monday June 25	4:00 pm - 5:30 pm	130
GLBTRT	Stonewall Book Awards Brunch (GLBT Round Table)	Monday June 25	10:30 am - 2:00 pm	127
LITA	Traveling the Spectrum: From Interstellar Adventures to Epic Fantasy, the influence of Science Fiction and Fantasy on the world today	Saturday June 23	4:00 pm - 5:30 pm	91
PLA	Creating Blockbusters	Saturday June 23	8:00 am - 10:00 am	69
PLA	Putting the Laughter in Literacy: 3 Top Authors Talk Smiles and the Power of Reading	Saturday June 23	10:30 am - 12:00 pm	79
PLA	The Great Non-Fiction Readalike: If You Like This, You'll LOVE That!	Sunday June 24	10:30 am - 12:00 pm	103
RUSA; RUSA_ CODES	Literary Tastes: Celebrating the Best Authors in Adult Reading and Reference	Sunday June 24	8:00 am - 10:00 am	95
SRRT	Feminist Night at the Movies (SRRT)	Sunday June 24	8:00 pm - 10:00 pm	116
YALSA	The 2012 Alex Awards	Sunday June 24	10:30 am - 12:00 pm	103
YALSA	Not Another Boring Vampire Romance: Going Beyond the Norm in YA Paranormal Literature	Sunday June 24	4:00 pm - 5:30 pm	69

## Career Development

ALA Unit	Title	Day	Time	Page
AASL	AASL 101 (AASL)	Saturday June 23	4:00 pm - 5:30 pm	89
ACRL	Riding the Publishing Rollercoaster: Practical Strategies From Research to Writing	Monday June 25	1:30 pm - 3:30 pm	128
ALA-DIVERSITY	Beyond Paying Dues: Investing in Yourself as You Invest in Your Career	Saturday June 23	8:00 am - 10:00 am	65
ALA-DIVERSITY	Leaders Wanted / LIS Doctoral Program Options Fair: Cultivating Diversity in LIS Education	Saturday June 23	10:30 am - 12:00 pm	73
ALA-ORS	Seeing is Believing: Understanding Data Visualization for Library Research	Monday June 25	10:30 am - 12:00 pm	123
ALCTS_AS	Write for it! Jump Start your Research Agenda and Join the Conversation	Saturday June 23	10:30 am - 12:00 pm	74
ALSC	ALSC 101	Saturday June 23	4:00 pm - 5:30 pm	90
ALTAFF	ALTAFF In Action: Leadership Training at its Best	Saturday June 23	8:00 am - 10:00 am	66
ALTAFF	Board Governance & Development for Trustees, Friends, and Foundations	Monday June 25	10:30 am - 12:00 pm	124
ASCLA	Essential Facilitation: Practical Tools for Guiding Groups	Monday June 25	10:30 am - 12:00 pm	124
FAFLRT	Managing your Career in Federal Libraries and Information Centers	Sunday June 24	9:00 am - 11:00 am	96
LITA	Getting Started with Cloud Computing using Amazon Web Services	Saturday June 23	8:00 am - 10:00 am	67
LITA	How to Quickly Build a Web App Using Drupal	Saturday June 23	1:30 pm - 5:30 pm	88
LITA	3, 2, 1...Action: The Good, the Bad, and the Ugly of Using Technology to Make Homegrown Promotional Videos	Sunday June 24	10:30 am - 12:00 pm	101
LITA	Online personal archiving: Preserving Your Record for the Future	Sunday June 24	10:30 am - 12:00 pm	101
LITA	Technology Five Step Support Group	Monday June 25	10:30 am - 12:00 pm	125
LLAMA	President's Program (LLAMA)	Saturday June 23	1:30 pm - 3:30 pm	86



## Career Development

ALA Unit	Title	Day	Time	Page
LRRT	Library Research Round Table: Creativity and Innovation	Sunday June 24	8:00 am - 10:00 am	95
NMRT	NMRT Conference Orientation	Saturday June 23	8:00 am - 10:00 am	68
NMRT	Networking: What Works? (NMRT)	Saturday June 23	1:30 pm - 3:30 pm	86
RMRT	The legacy of library elders – what could, should, would it be?	Saturday June 23	8:00 am - 12:00 pm	92
YALSA	Speed Networking for YA Librarians	Sunday June 24	1:30 pm - 3:30 pm	110

## Information / Public Policy

ALA Unit	Title	Day	Time	Page
AASL	Youth, Online Privacy, and the New Literacies (AASL)	Monday June 25	8:00 am - 10:00 am	116
ACRL	NIH's Public Access Policy and the Library: Use, Development, and Ramifications	Saturday June 23	1:30 pm - 3:30 pm	80
ACRL	Campus Copyright Initiatives: roles and opportunities for libraries	Sunday June 24	4:00 pm - 5:30 pm	112
ACRL_LES	Fair Use, Intellectual Property, and New Media	Saturday June 23	1:30 pm - 3:30 pm	82
ALA	(Re)telling Stories: Fanart, authorship, and how stories are shared, reconstructed, and retold	Sunday June 24	4:00 pm - 5:30 pm	113
ALA-IF	IFC/FTRF Issues Briefing Session	Sunday June 24	4:00 pm - 5:30 pm	113
ALA-IF	I Have My Eye On You: The Impact of Pervasive Government Surveillance on Our Rights and Liberties	Monday June 25	10:30 am - 12:00 pm	123
ALA-IF	Ethnic Studies Under Fire: The Role of Publishers, Librarians, Teachers, and Activists	Monday June 25	1:30 pm - 3:30 pm	128
ALA-IR	IFLA Update	Saturday June 23	10:30 am - 12:00 pm	72
ALA-IR	Library Development in Emerging Economies: Policies and Practices on the Global Scene	Sunday June 24	4:00 pm - 5:30 pm	113

## Information / Public Policy

ALA Unit	Title	Day	Time	Page
ALA-LITERACY; ALA-OITP; ALA-OLOS; PLA	Digital Literacy at the Front Lines of Library Service: Issues, challenges, and opportunities	Monday June 25	10:30 am - 12:00 pm	123
ALA-OITP	WO Breakout I - How to talk to your Legal Counsel about Copyright	Saturday June 23	10:30 am - 12:00 pm	73
ALA-OITP	Traditional Cultural Expressions- Librarians at the Intersection of Intellectual Freedom and Tribal Sovereignty	Saturday June 23	1:30 pm - 3:30 pm	83
ALA-PRO-FETHIC	Do the Right Thing: Empowering Ethical Copyright Usage in Libraries	Sunday June 24	1:30 pm - 3:30 pm	106
ALA-WO	Traditional Cultural Expressions- Librarians at the Intersection of Intellectual Freedom and Tribal Sovereignty	Saturday June 23	1:30 pm - 3:30 pm	83
ALA-WO	WO Breakout I - How to talk to your Legal Counsel about Copyright	Saturday June 23	10:30 am - 12:00 pm	73
IFRT	Black Arm Bands, Full Metal Jackets and Young People	Saturday June 23	1:30 pm - 3:30 pm	85
PLA	Intellectual Freedom and the Library Trustee	Saturday June 23	4:00 pm - 5:30 pm	92
SRRT	National Security vs. the Right to Know	Saturday June 23	1:30 pm - 3:30pm	88

ALA Unit	Title	Day	Time	Page
ACRL_STS	STS Program Poster Session	Monday June 25	11:30 am to 1:00 pm	127
AFL-CALA	CALA Annual Program 2011-2012	Sunday June 24	1:30 pm - 3:30 pm	105
ALA	ALA Inaugural Brunch	Tuesday June 26	11:15 am - 1:00 pm	132
ALA-AC	Advocacy Corner	Saturday June 23	12:00 pm - 5:00 pm	79
ALA-AC	Advocacy Corner	Sunday June 24	12:00 pm - 5:00 pm	104
ALA-CRC	Chapters: Creating Leaders for Today and Tomorrow	Saturday June 23	10:30 am - 12:00 pm	72
ALA-OLOS	Jean E. Coleman Library Outreach Lecture	Monday June 25	8:00 am - 10:00 am	117
LHRT	Library History Round Table: Edward G. Holley Memorial Lecture	Saturday June 23	4:00 pm - 5:30 pm	90
LHRT	Library History Round Table: Research Forum	Sunday June 24	1:30 pm - 3:30 pm	108
LHRT	Library History Round Table: Invited Speakers Program	Sunday June 24	10:30 am - 12:00 pm	100
PLA	PLA President's Program and Awards Presentation	Sunday June 24	1:00 pm - 2:30 pm	104



# PROGRAM DESCRIPTIONS

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SATURDAY JUNE 23, 8:00 am – 10:00 am

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## AASL

### When Worlds Collide: An AASL and Common Core Mash Up (AASL)

A practical application of the AASL "Planning Guide for Empowering Learners" and Common Core Standards happens in unexpected ways and across great divides as divergent worlds of public/private, urban/suburban, teacher/administrator, AASL/ Common Core Standards collude/collide. National Board Certified school librarian Susannah Tamarkin and Academic Dean Tiffany Della Vedova present ready-to-go adapted planning and evaluation techniques that challenge participants to recognize opportunities in the face of impediments. Twitter #aaslcommoncore; ithsnyclibrary.wikispaces.com

## ACRL

### Grown Ups Just Want to Have Fun! Library Play Programming for College Students of All Ages

Research shows that adults that play tend to be more creative and curious in their approach to learning and work. Pauline Lynch Shostack, Electronic Resources Librarian, will share her sabbatical research findings about the benefits of play and give an overview of current library play programs offered at academic libraries. This presentation will also provide an opportunity to try some play activities yourself!

**Subjects:** Games and Gaming, Outreach Services

**Speakers:** Scott Nicholson, Associate Professor, School of Information Studies, Syracuse University; Pauline Lynch Shostack, Associate Professor/Electronic Resources Librarian,

Onondaga Community College; Mary Snyder Broussard, Instructional Services Librarian, Lycoming College; Fantasia A. Thorne, Learning Commons Librarian, Syracuse University

## ACRL\_DLS/ LITA

### Embedded Librarian Best Practices: You can do it, we can help

Embedded librarianship is not a new term, however, for librarians being partnered with faculty in online classrooms it is becoming a critical job component. As attendees arrive to the session, they will be asked to contribute a tip or frustration of embedding which will be integrated into the program. Following a brief history on embedding, a panel will discuss different types of embedding models as they involve the audience with interactive audience polling.

**Subjects:** Distance Learning, Instruction, Outreach Services, Reference Services, Virtual Communities and Libraries

**Moderators:** Deborah A. Nolan, Dean of University Libraries, Towson University

**Speakers:** Paul Betty, Distance Learning Librarian, Regis University; Kathleen A. Langan, Humanities Librarian, Western Michigan University; Krista McDonald, Director, Rentschler Library, Miami University Hamilton; Kathleen Pickens-French, Public Services Librarian, Miami University Hamilton